

E-Cigs and Hookah: What You Need to Know

Jessica Alvestad

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Tacoma-Pierce County Health Department

PROBLEM:

E-CIGARETTES AND
HOOKAHS ARE GAINING
POPULARITY AMONG
STUDENTS.



What is a Hookah?



CDC 2015

Hookah Use Trends



Genius.com

A close-up photograph of a person's mouth and chin, wearing a plaid shirt, with a red, corrugated hookah hose inserted into their mouth. The background is a soft, out-of-focus green.

suck on this

One hour of hookah = 150 cigarettes.*

*Source: World Health Organization, 2005



Visit us: facebook.com/SckOnThis

What is an E-cigarette?



www.ecigopedia.com

Hookah Pens
Vape-pens
Electronic Cigarettes
E-devices
Mods
E-pipes
E-cigarettes
E-hookahs
E-liquid
Vape-pipes
E-juice
Vaporizers
E-pens
ENDS



the-best-electronic-cigarette-review.com/

1st Generation: “Cigalikes”



Lindsay Fox
ecigaretterevuewed.com.

2nd Generation



www.ecigclick.co.uk

3rd Generation: Mods



Lindsay Fox
ecigaretterevuewed.com.



New Regulations In Process.





Lindsey Fox. E-Cigarette E-Liquid by Vaping Monkey <http://bit.ly/1O6lwLo>

CALLS TO POISON CONTROL ON THE RISE



**2
CALLS**
to poison control
related to
vaping fluid

2010



**182
CALLS**
to poison control
related to
vaping fluid

2014

*"E-cigarettes have the potential to cause great harm
to teens and young children." - Gov. Inslee*

phone icon credit:
Noun project user Desbenoit

governor.wa.gov

E-CIGARETTE USE OUTPACES CIGARETTE USE IN TEENS

*The rate of vaping among our children is
alarming and unacceptable - Gov. Inslee*

18%

OF HIGH SCHOOL SOPHOMORES
USE E-CIGARETTES



8%

OF HIGH SCHOOL SOPHOMORES
USE CIGARETTES



noun project icon credit:
e-cig: celine labaume
cig: Vivien Wack

governor.wa.gov

Just Water Vapor. Right?



Rpavich, Vaping at Meadowbrook mall <http://bit.ly/1BVpQJx>

DEAR SMOKING BAN,



blu ELECTRONIC CIGARETTE

Take back your freedom to smoke anywhere with blu electronic cigarettes. blu produces no smoke and no ash, only vapor, making it the smarter alternative to regular cigarettes. It's the most satisfying way to tell the smoking bans to kiss off. Okay, maybe the second-most satisfying way.

New blu Smart Pack

blucigs.com

18+ only.

CALIFORNIA PROPOSITION 65 Warning: This product contains nicotine, a chemical known to the state of California to cause birth defects or other reproductive harm.

Marketing to Youth



Source: Tobaccofreekids.org



Source: Tobaccofreekids.org

ThinkAgainPierceCounty.com



THINK AGAIN, PIERCE COUNTY.


E-cigarettes are harmful, just like cigarettes.



THINKAGAINPIERCECOUNTY.COM




Proposed Policies to Board of Health

1. Require permit for e-cig retailers in Pierce County.
 2. Make e-cigarettes use consistent with current smoking laws. (Smoking In Public Places, 2004)
 3. Make it illegal for youth to possess e-cigarettes.
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- The bottom of the slide features a decorative graphic consisting of two overlapping wavy lines. The upper line is a dark green color, and the lower line is a dark blue color. Both lines curve upwards from the left towards the right, creating a sense of movement and framing the bottom of the text area.

Thank You!

Jessica Alvestad
Health Promotion Coordinator
Tacoma-Pierce County Health Department
(253)798-6268
jalvestad@tpchd.org

The bottom of the slide features two overlapping wavy lines. The top line is a dark green color, and the bottom line is a dark blue color. Both lines curve upwards from the left towards the right, creating a sense of movement and a modern, clean aesthetic.