

E-Cigs and Hookah: What You Need to Know

Jessica Alvestad

October 2, 2015

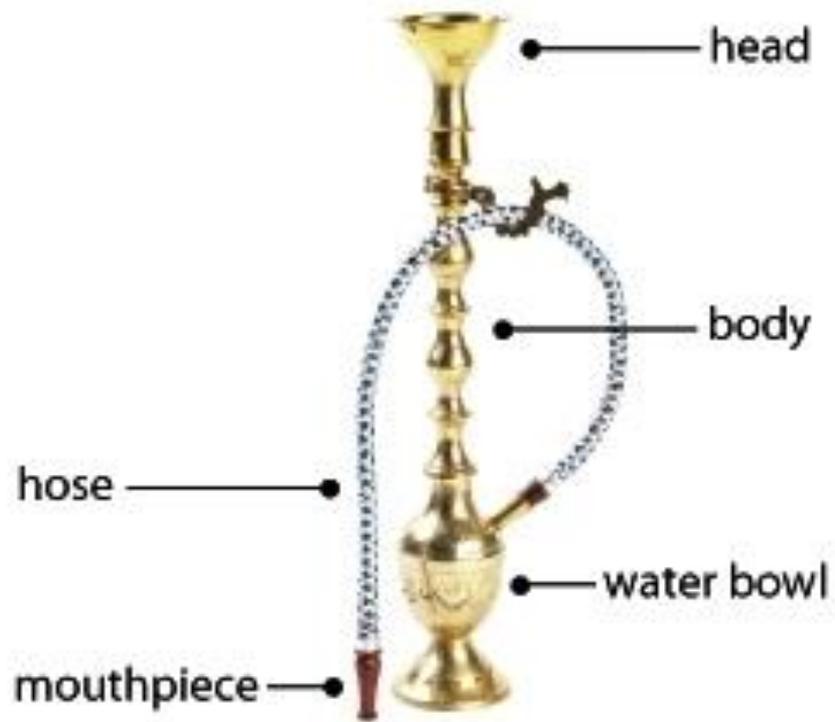
Tacoma-Pierce County Health Department

PROBLEM:

E-CIGARETTES AND
HOOKAHS ARE GAINING
POPULARITY AMONG
STUDENTS.



What is a Hookah?

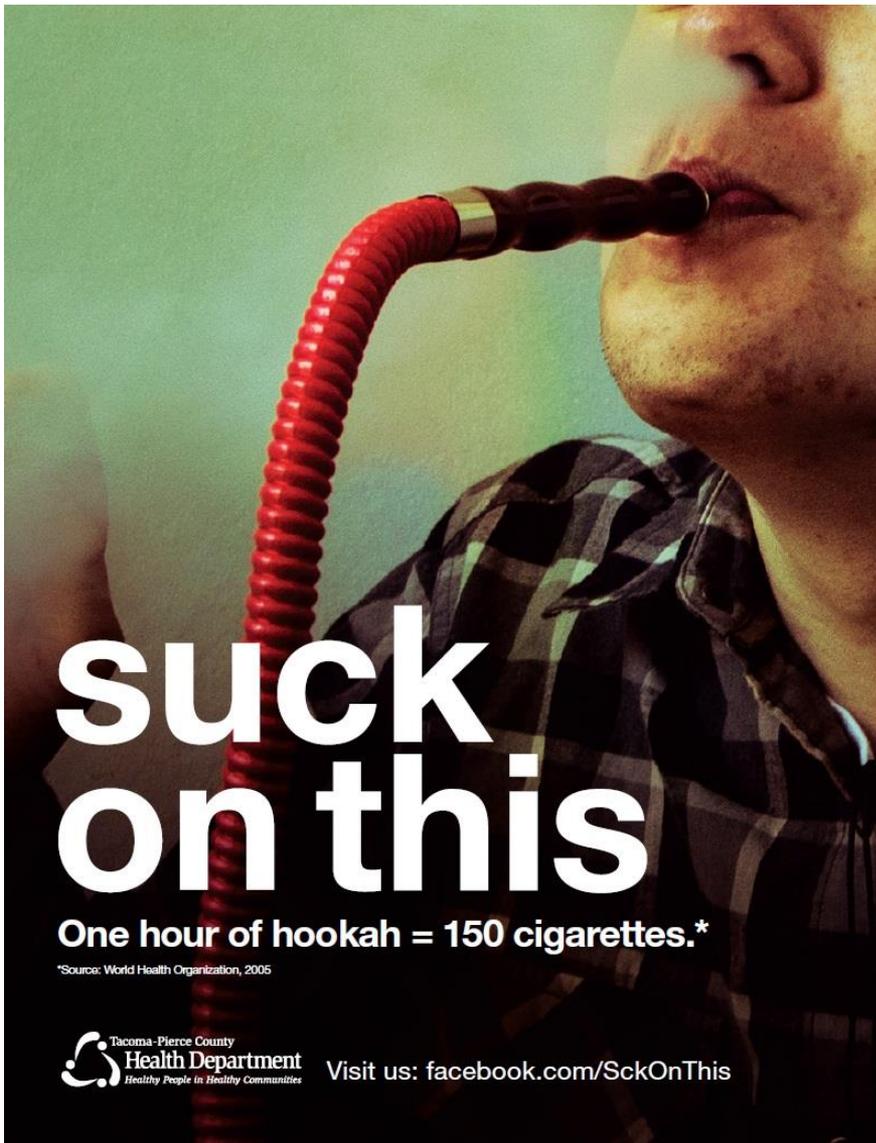


CDC 2015

Hookah Use Trends



Genius.com



suck on this

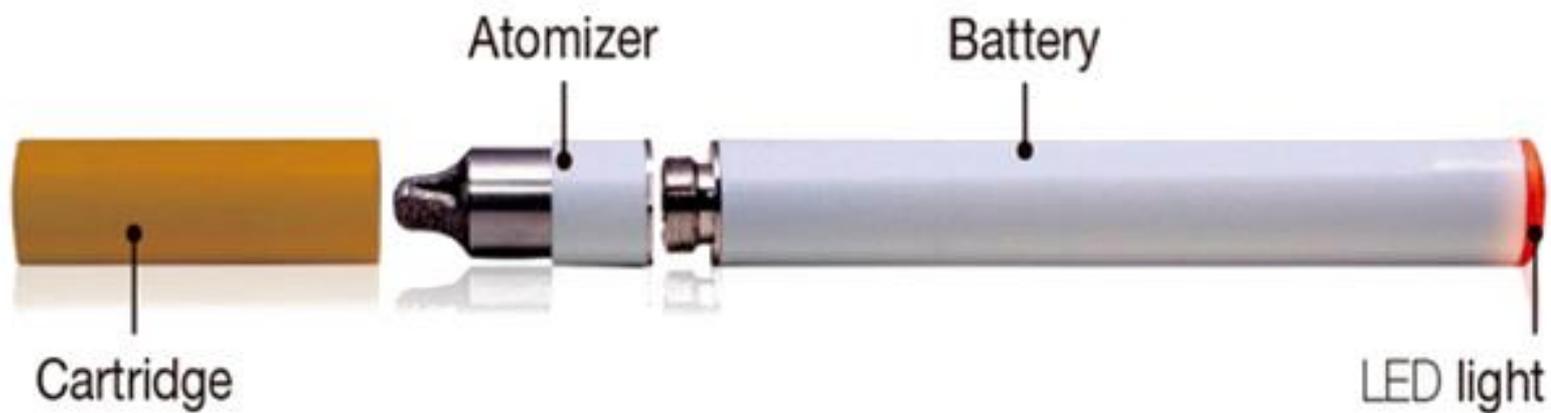
One hour of hookah = 150 cigarettes.*

*Source: World Health Organization, 2005



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What is an E-cigarette?



E-devices
E-pipes
E-hookahs
Hookah Pens
Vape-pens
Electronic Cigarettes
E-cigarettes
Mods
E-liquid
Vape-pipes
E-juice
Vaporizers
E-pens
ENDS



the-best-electronic-cigarette-review.com/

1st Generation: “Cigalikes”



2nd Generation



www.ecigclick.co.uk

3rd Generation: Mods



Lindsay Fox
ecigaretterevuewed.com.

FDA

New Regulations In Process.



 /TheWatershedTexas

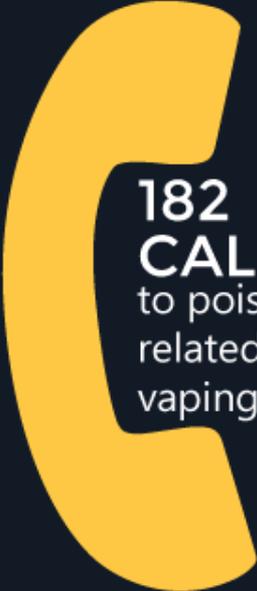


Lindsey Fox. E-Cigarette E-Liquid by Vaping Monkey <http://bit.ly/1O6lwLo>

CALLS TO POISON CONTROL ON THE RISE

 **2
CALLS**
to poison control
related to
vaping fluid

2010

 **182
CALLS**
to poison control
related to
vaping fluid

2014

*"E-cigarettes have the potential to cause great harm
to teens and young children." - Gov. Inslee*

phone icon credit:
Noun project user Desbenoit

governor.wa.gov

E-CIGARETTE USE OUTPACES CIGARETTE USE IN TEENS

The rate of vaping among our children is alarming and unacceptable - Gov. Inslee

18%

OF HIGH SCHOOL SOPHOMORES
USE E-CIGARETTES



8%

OF HIGH SCHOOL SOPHOMORES
USE CIGARETTES



noun project icon credit:
e-cig: celine labauve
cig: Vivien Wack

governor.wa.gov

Just Water Vapor. Right?



Rpavich, Vaping at Meadowbrook mall <http://bit.ly/1BVpQJx>

DEAR SMOKING BAN,



blu ELECTRONIC CIGARETTE

Take back your freedom to smoke anywhere with blu electronic cigarettes. blu produces no smoke and no ash, only vapor, making it the smarter alternative to regular cigarettes. It's the most satisfying way to tell the smoking bans to kiss off. Okay, maybe the second-most satisfying way.

New blu Smart Pack

blucigs.com

18+ only.

CALIFORNIA PROPOSITION 65 Warning: This product contains nicotine, a chemical known to the state of California to cause birth defects or other reproductive harm.

Marketing to Youth

SMOKE IN STYLE
With blu Electronic Cigarettes

Feel like some guys out of bed? Control when and where you want to smoke with blu electronic cigarettes. blu produces no tobacco smoke and no ash, only vapor, making it the ultimate accessory and the smarter alternative to regular cigarettes. Step out in style with blu.

Take us on Facebook
facebook.com/blucigs

blu

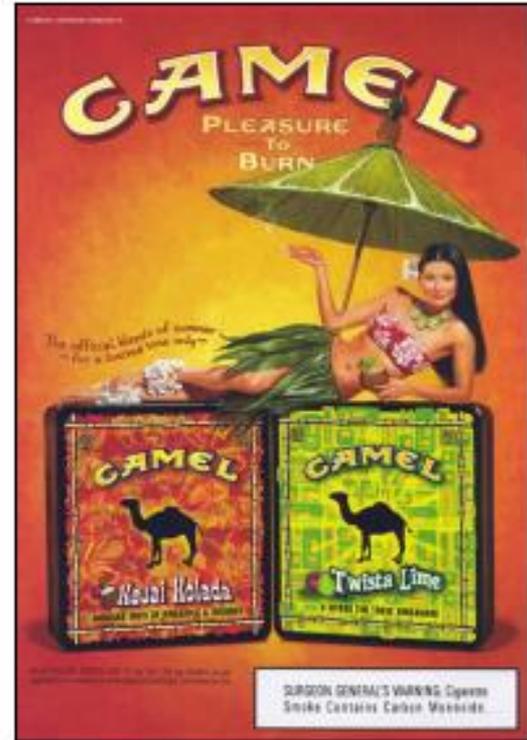
blucigs.com

18+ ID required. The safety and health effects of electronic cigarettes have not been evaluated by the Food and Drug Administration. Nicotine may be addictive and may be harmful to you or your child. © 2011 blu.

You've come a long way, baby.

DUNHILL GENT'S SMOKING Cigarettes
Smoke. Exercise. Carbon Monoxide.

Source: Tobaccofreekids.org



Source: Tobaccofreekids.org

ThinkAgainPierceCounty.com



THINK AGAIN, PIERCE COUNTY.

E-cigarettes are harmful, just like cigarettes.



THINKAGAINPIERCECOUNTY.COM



Proposed Policies to Board of Health

1. Require permit for e-cig retailers in Pierce County.
 2. Make e-cigarettes use consistent with current smoking laws. (Smoking In Public Places, 2004)
 3. Make it illegal for youth to possess e-cigarettes.
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Thank You!

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